



## **MedROCK® debuts new single, “Dream Hotel,” at benefit concert for The Who’s charity, Teen Cancer America**

*The band’s unique mission is to bring the world together through music and make it a better place through philanthropy*

NEW YORK and LOS ANGELES (8/8/17) — The band MedROCK ([medrockband.com](http://medrockband.com)) takes to the stage at the iconic Electric Room in New York City on August 17 at 7 PM to launch their new single, “Dream Hotel,” and is putting on a benefit concert to raise money for Teen Cancer America.

“MedROCK believes in combining the power of rock and roll and philanthropy to make the world a better place,” says Ken Freirich, band leader, drummer, entrepreneur and international philanthropist. Each time they play, MedROCK partners with a charity, the band helps raise money and Freirich donates, as well.

Fresh off the first stop of their 2017 International Tour—a benefit concert in Turks and Caicos, which raised money to support a music education program at the Oseta Jolly Primary School in Providenciales (<https://youtu.be/YtKb0lr1k-YpPpP>)—the band is devoted to causes that help secure a better future for children, teens and adults in the U.S. and around the world. Just last summer, MedROCK was the opening act for The Marshall Tucker Band at a charity event in Manchester, VT, for L.E.A.D., (<http://leadrugs.org/>) where they brought a crowd of more than 1,500 to their feet and helped raise money and awareness of the opioid and heroin challenges faced in Vermont and around the country.

MedROCK band members include Chandler Mogel on vocals, Mark Warrington and Cliff Barone on lead guitars, Ken Freirich on drums, Clint Arent on bass and Jessie Wagner on vocals for select gigs.

MedROCK’s latest charity partner is Teen Cancer America, founded by The Who’s Roger Daltrey and Pete Townshend. Teen Cancer America helps hospitals and healthcare professionals bridge the gap between pediatric and adult oncology care. The organization aims to educate and support hospitals and outpatient facilities in the development of specialized units for the often under-represented age group. Freirich’s day job is President of Health Monitor Network, the leading patient-engagement and education company in the U.S., and he is a big fan of The Who, so Teen Cancer America was a natural fit. He also played drums with Roger Daltrey at Rock and Roll Fantasy Camp, so when introduced to the charity’s Executive Director, Freirich knew this would be a great partnership.

We are appreciative for the support that Ken and MedROCK are graciously providing,” said Simon Davies, executive director of Teen Cancer America. “We look forward to an ongoing partnership, kicking off with the benefit concert that will include auction items from The Who. We are continually inspired by those that take an active role in helping our organization reach its mission to serve teens and young adults with cancer,” added Davies.

“MedROCK is privileged and honored to partner with Teen Cancer America. The charity does amazing things for teens whose specific needs are often overlooked during their treatment. We are very excited for this event and look forward to raising a lot of money!” says Freirich.

To help raise funds for Teen Cancer America, the MedROCK benefit concert is selling tickets (<http://medrockband.com/Aug17.html>) and will also include an auction of items, such as a Headliner package at Rock and Roll Fantasy Camp, a dream football outing at MetLife Stadium in a VIP suite, memorabilia from The Who and autographed items donated by the NY Giants. Expect to see celebrities and sports figures at the event, including good friend of MedROCK, Rodney Hampton, the former NY Giants running back.

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Teen Cancer America

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